

**GAYATRI VIDYA PARISHAD COLLEGE OF ENGINEERING FOR WOMEN****(Autonomous)**

(Affiliated to Andhra University, Visakhapatnam)

M.Tech. - II Semester Regular Examinations, August – 2026**[Computer Science & Engineering (Data Science)]****ENTREPRENEURSHIP (AUDIT COURSE)**

1. All questions carry equal marks
2. Must answer all parts of the question at one place

Time: 3Hrs.**Max Marks: 100****UNIT-I**

1. a. Define Management. Explain the nature, functions and importance of management. [10M]
b. Discuss about F.W. Taylor's Scientific Management and mention its advantages and limitations. [10M]

OR

2. a. Explain the various levels of management with suitable examples. [10M]
b. Describe Henry Fayol's 14 Principles of Management in modern organizations. [10M]

UNIT-II

3. a. Compare between the Sole Proprietorship, Partnership and Joint Stock Companies. [10M]
b. Discuss the features, advantages, and limitations of Co-operative Organizations. [10M]

OR

4. a. Identify the different forms of Public Sector Enterprises with suitable examples. [10M]
b. What is Joint Sector Management? Write its features, objectives and importance? [10M]

UNIT-III

5. a. What is plant location? Identify the various Factors to be considered in the selection of Plant location. [10M]
b. Explain Break-Even Analysis with a neat diagram. Discuss its significance and managerial applications. [10M]

OR

6. a. What is Production Planning and Control? Explain the importance and functions of Production Planning and Control. [10M]
b. Elaborate the various functions of Human Resource Management and state the role of Human Resource Manager in organizations. [10M]

UNIT-IV

7. a. Define Entrepreneurship. What are the characteristics and skills of a successful entrepreneur with suitable examples? [10M]
b. List the different types of Entrepreneurs. Differentiate between an Entrepreneur and a Professional Manager. [10M]

OR

8. a. Explain the growth and importance of entrepreneurship in economic development. [10M]
b. State the role of women entrepreneurs and explain the major problems faced by entrepreneurs in India. [10M]

UNIT-V

9. a. Mention the role of institutions supporting entrepreneurship development in India. [10M]
b. Briefly explain the various sources and techniques of idea generation. [10M]

OR

10. a. What is project formulation? Explain the different stages involved in project formulation. [10M]
b. Describe the steps involved in establishing a small-scale enterprise and discuss the Government support for its development. [10M]