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KOMMADI, MADHURAWADA, VISAKHAPATNAM - 530 048
(Approved by AICTE, New Delhi, Affiliated to Andhra University, Visakhapatnam.)

(ACCREDITED BY NATIONAL BOARD OF ACCREDITATION [NBA] FOR B.TECH CSE, ECE and IT - VALID FROM 2019-22 AND 2022-25)

(ACCREDITED BY NATIONAL BOARD OF ACCREDITATION [NBA] FOR B.TECH EEE VALID FROM 2023-24 TO 2025-2026)

(ACCREDITED BY NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL [NAAC] WITH A GRADE- VALID FROM 2022-27)

(Phone: +91-891-2739144, 2739124, 2719125, 2719127 Email Id: gypcew@gmail.com , info@gypcew.ac.in)

#### 3.2.2.

Details of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year 2023-24

#### 2023-24

S. No.	Name of the Activity	Page Numbers
1	Intellectual Property Rights and IP Management for Start-ups	2-5
2	A one Day sensitization program on Intellectual Property Rights for Engineering students	6-11
3	A one Day Workshop on "Entrepreneurship and Innovation	12-22
4	A Programme on IPR and Innovation for Engineering students	23-27
6	A ONE DAY Awareness programme on Intellectual Property Rights	28-32
7	Developing an Aptitude for Multi-Desiplinary Research	33-35
8	How to publish in High-impact Journals	36-38



Madhurawada, Visakhapatnam – 530 041
(Approved by AICTE, New Delhi and Affiliated to Andhra University)
(Accredited by NBA & NAAC (Grade A))

26-04-2024

## Report on Special Lecture "Intellectual Property Rights and IP-Management for Start-ups"

On April 26, 2024, a special lecture on "Intellectual Property Rights and IP Management for Start-ups" was organized at GVPCEW. The lecture was delivered by Dr. Rani Nanda Prava, Assistant Professor from the Department of BS & H at our institution. The event aimed to educate and enlighten students about the crucial role of Intellectual Property Rights (IPR) and effective IP management strategies in the context of start-up ventures. A total of 54 students attended the lecture, primarily from the 2nd year of the Electronics and Communication Engineering (ECE), Computer Science and Engineering (CSE), and Computer Science and Machine Learning (CSM) programs.

Dr. Rani Nanda Prava's lecture was started around 02:30 PM and lasted for 1 hour. The lecture was informative and engaging. She covered a wide range of topics related to Intellectual Property Rights and their significance for start-up businesses. Some of the key highlights of her lecture include:

Dr. Prava provided a comprehensive introduction to various types of intellectual property, including patents, copyrights, trademarks, and trade secrets. She explained how these rights protect the innovations and creations of individuals and organizations. Dr. Prava emphasized the critical role of intellectual property rights in safeguarding the unique ideas and innovations that are often the foundation of start-up companies. She discussed real-world examples of start-ups that thrived due to effective IP management. She also emphasized how a strong IPR framework can promote innovation by providing incentives for inventors and creators. She encouraged students to view intellectual property as an asset that can attract investors and partners.

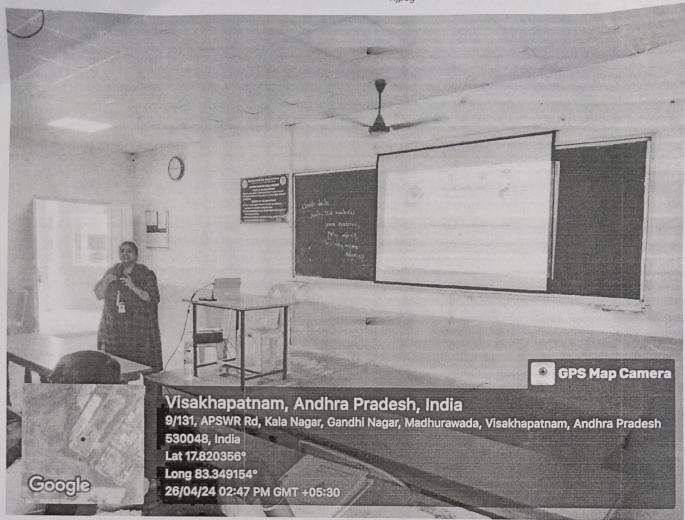
Following the lecture, there was an interactive Q&A session where students had the opportunity to ask questions and seek clarification on various aspects of intellectual property.

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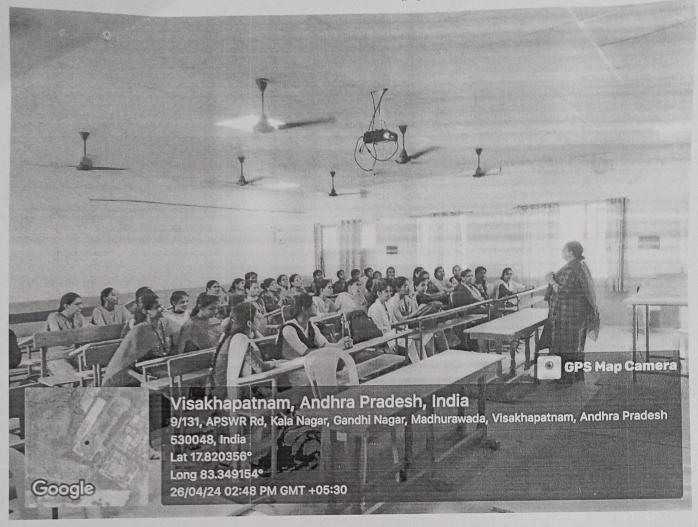
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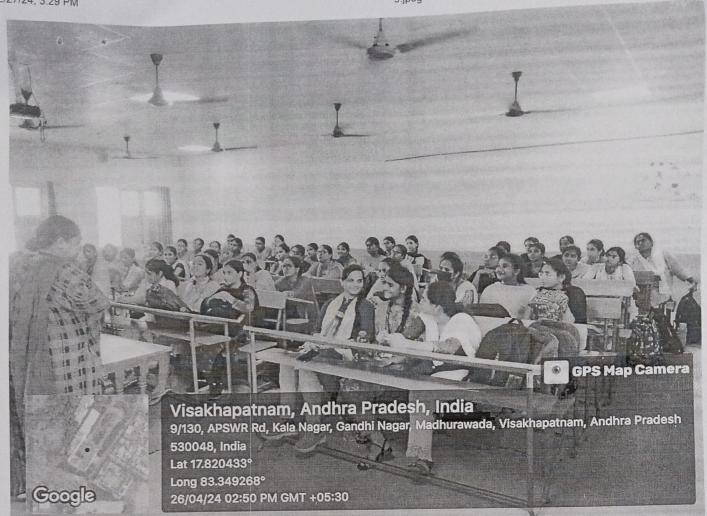
Faculty Coordinator,

Dr.L.Ganesh









### 6

## GVP College of Engineering for Women

Title of the workshop

(Approved by AICTE & Affiliated to JNTUK, Kakinada) : A ONE DAY Sensitization programme on

"Intellectual Property Rights for Engineering

students"

Resource Person

Dr. RANI PRAVA NANDA

ASSISTANT PROFESSOR, CHEMSITRY,

DEPT. OF BASIC SCIENCES & HUMANITIES,

**GVPCEW** 

Date of workshop

: 15-04-2024

Workshop REPORT:

Topic: "Intellectual Property Rights for Engineering students"

Lecture was organized on the topic "Intellectual Property Rights for Engineering students" by Dr. Rani Prava Nanda (Asst. Professor, Chemistry, Dept. of Basic Sciences & Humanities) for the II year II semester B. Tech, IT students on 15-04-2024.

The emphasis was on the fact that since the students have to do project work in their final year, the project should be designed keeping in mind its novelty and utility value in the society. The speaker further explained the ways in which filing for patent allows the patent holder to assert ownership rights on the outcomes of his or her creativity and innovative activity in this era of globalization. Benefits of Patent were discussed at length. The speaker focused on the patent registration process and explained it with the help of a flow chart. Patents can be an important tool for knowledge transfer besides providing legal protection to the inventor enabling wealth generation by earning tangible profits. The subtle differences between invention and innovation were discussed with examples. A brief in sight about the qualities of an innovator's mindset was given, so that students can think about innovations. As the first step in this direction they can begin by designing innovative projects in their final year.

The presentation was simple and the examples sighted were from our daily life. Several case studies were elucidated to drive home the point that complexity of an invention is not a criterion for patentability. The students understood the significance of IPR and were motivated to make their projects innovative with the aim of applying for a patent.

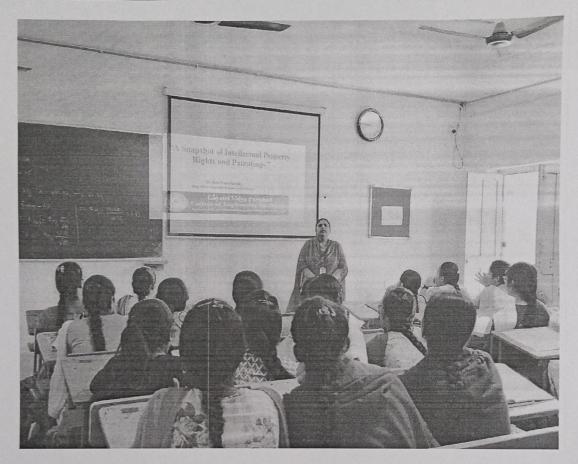


Signature

# GVP College of Engineering for Women

(Approved by AICTE & Affiliated to JNTUK, Kakinada)

#### PROGRAM PHOTOS





Madhurawada :: Visakhapatnam – 530048 (Approved by AICTE, New Delhi and Affiliated to Andhra University) (Accredited by NBA for B.Tech-CSE, ECE and IT from 2019-2020 through 2021-2022)

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Madhurawada :: Visakhapatnam – 530048 (Approved by AICTE, New Delhi and Affiliated to Andhra University) (Accredited by NBA for B.Tech-CSE, ECE and IT from 2019-2020 through 2021-2022)

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#### **Attendance Sheet**

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A Report on

One day workshop

on

Entrepreneurship Awareness Program by Dr. KLS Reddy, Assistant Director, MSME, Visakhapatnam

&

D. Mohan Kumar, Consultant trainer

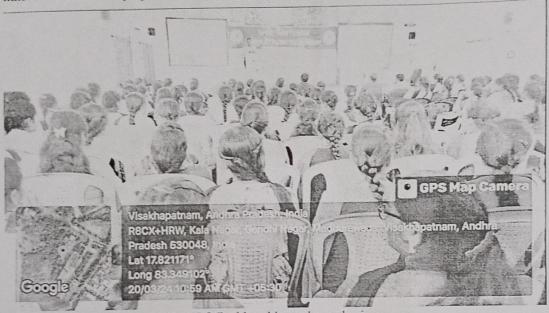
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20th March, 2024

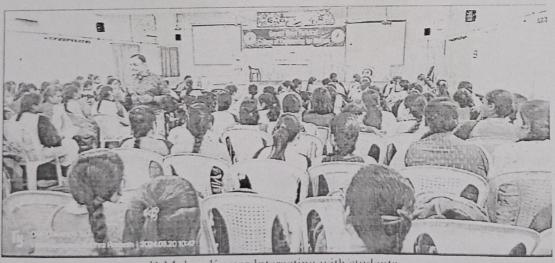


Carrion	Speaker	Topic
Session	Dr. KLS Reddy	MSME schemes and activities
1	D. Mohan Kumar	Entrepreneurship Development
2	D. Monan Kumai	1

Resource person emphasized the opportunities that are being provided by state government through startup villages and central government policies towards skill development and for innovation ideas and projects.



Dr.KLS Reddy address the gathering



D.Mohan Kumar Interacting with students





Prof.Avadhani is presenting a memento to Dr. KLS Reddy in the presence of Vice- principal Dr. G.Sudheer

The talk has been so interactive with many students were interacted regarding IT enabled skills for the coming years. The event has been concluded with closing remarks.



### Gayatri Vidya Parishad College of Engineering for Women Madhurawada, Visakhapatnam

### Entrepreneurship Development Cell (Affiliated to AU, Approved by AICTE, New Delhi) (Accredited by NBA & NAAC with 'A' Grade)

Name of the event: Entrepreneurship Awareness program Date: 20-03-2024.

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### Gayatri Vidya Parishad College of Engineering for Women Madhurawada, Visakhapatnam

## Entrepreneurship Development Cell

(Affiliated to AU, Approved by AICTE, New Delhi) (Accredited by NBA & NAAC with 'A' Grade)

Sl.No	Roll Number	Name of the student	Signature
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### Gayatri Vidya Parishad College of Engineering for Women Madhurawada, Visakhapatnam

### Entrepreneurship Development Cell

(Affiliated to AU, Approved by AICTE, New Delhi)
(Accredited by NBA & NAAC with 'A' Grade)

Name of the event: Entrepreneurship Awareness program Date: 20-03-2024.

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#### वकासकायालय

असमाम उरामम सल्य

» भारतसरकार

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DFO/VSKP/REDDY/EAP-2/2023-24



MSME - DEVELOPMENT & FACILITATION OFFICE

Ministry of Micro, Small & Medium Enterprises Government of India

F-19-22, 'D' Block, Autonagar Visakhapatnam - 530012 (A.P)

Date: 19 Mar 2024

To.

The Principal, Gayatri Vidya Parishad College of Engineering for Women. Kommadi, Madhurawada, Visakhapatnam-530048

Sub:- Organising One day Entrepreneurship Awareness Programme on 20 Mar 24 at Gayatri Vidya Parishad College of Engineering for Women-Reg.

Sir.

As you are aware that M.S.M.E - Development and Facilitation Office, Visakhapatnamis a field level office functioning under the M/o MSME, Govt. of India to the promotion of MSMEs in Andhra Pradesh State. As a part of it, this office is organising one day Entrepreneurship Awareness Prográmme on 20 Mar 24 at your college.

The main object of the programme is to:- `

(a) To make aware/train entrepreneurial culture among people.

(b) To motivate young persons (Men and Women) representing different sections of society, including SC, ST, Women and Physically Handicapped. Ex-Servicemen and BPL persons, to consider entrepreneurship or selfemployment as one of the career options.

(c) To enable the target group to think and act in an entrepreneurial way by imparting technical and business skills at an early stage in their career, so that it not only encourages them to consider entrepreneurship as a career opportunity but also helps them become successful in any profession.

(d) To provide basic entrepreneurship training aimed at helping entrepreneurs to put their ideas into action, bring an attitudinal & behavioural change in the target group and build their personal entrepreneurial skills.

In this regard, you are requested to mobilise your college final year outgoing students about 90-120 nos. At your college conference hall, who can take part of in the above programme which will be held on 20 Mar 24 at 10:30Hrs.

Yours faithfully.

(Dr. KLS Reddy) Asstt. Director Mob No:9420921175



# Gayatri Vidya Parishad College of Engineering for Women Madhurawada, Visakhapatnam

Entrepreneurship Development Cell (Affiliated to AU, Approved by AICTE, New Delhi) (Accredited by NBA & NAAC with 'A' Grade)

#### NOTICE

Date: 19th March, 2024.

All the students are here by informed that Entrepreneurship Development Cell is organizing an Entrepreneurship Awareness Program by Dr. KLS Reddy,

Assistant Director, MSME, Visakhapatnam. The program will be scheduled on 20<sup>th</sup>

March, 2024 at 10:30AM in the college auditorium.

(Mr.G.Tirupati) 19/3/24 Chief Coordinator EDC, GVPCEW

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## GVP College of Engineering for Women

(Approved by AICTE & Affiliated to JNTUK, Kakinada)

Title of the workshop

: A programme on

"Intellectual Property Rights and Innovation for

Engineering students"

Resource Person

: Dr. RANI PRAVA NANDA

ASSISTANT PROFESSOR, CHEMSITRY,

DEPT. OF BASIC SCIENCES & HUMANITIES,

**GVPCEW** 

Date of Workshop

: 18-03-2024

Workshop REPORT:

Topic: 'Intellectual Property Rights and innovation for Engineering students'

Lecture was organized on the topic "Intellectual Property Rights and innovation for Engineering students" by Dr. Rani Prava Nanda (Asst. Professor, Chemistry, Dept. of Basic Sciences & Humanities) for the II year II semester B. Tech, CSE -I students on 18-03-2024.

The speaker elucidated the importance of Intellectual property rights and Patents, and explained the fundamentals of IPR with examples using a power point presentation. She emphasized that since the engineering students have to do project work in their final year, the project should be designed keeping in mind its novelty and utility value in the society. She explained the ways in which IPR allows people to assert ownership rights on the outcomes of their creativity and innovative activity. Benefits of Patent were discussed at length. Patents provide threshold knowledge for young and promising scientists in their research and development work, proves to be a tool for technology transfer and further provides legal protection to the inventor. This will help in value creation and wealth generation by earning tangible profits. She focused on the various components of IPR like patents, copyrights, trademarks, geographic indications, industrial design, semiconductor circuit layouts giving examples for each category. The differences between invention, innovation and discovery were discussed. Patents can be a tool for technology transfer besides providing legal protection to the inventor by value creation and wealth generation by earning tangible profits.

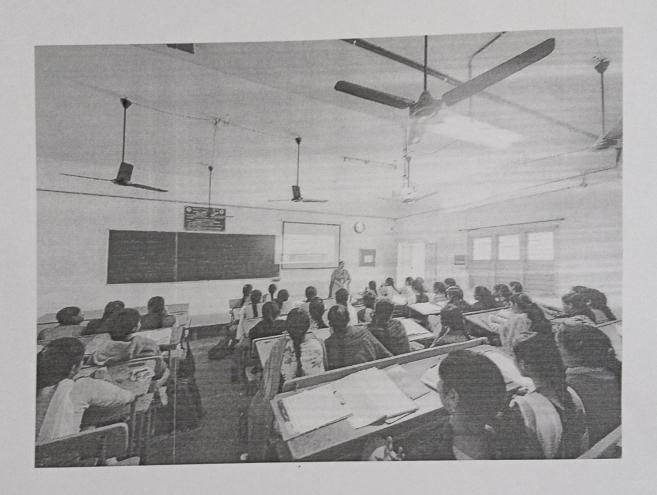
The lecture was quite interesting and interactive. The speaker made the students recognize the significance of IPR and motivated the students to make their projects innovative with the aim of applying for a patent for the invention. Several case studies were elucidated to motivate students.

Signature

## GVP College of Engineering for Women

(Approved by AICTE & Affiliated to JNTUK, Kakinada)

#### PROGRAM PHOTOS





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## GVP College of Engineering for Women

(Approved by AICTE & Affiliated to JNTUK, Kakinada)

Title of the workshop

: "A ONE DAY Awareness programme on Intellectual

Property Rights"

Resource Person

: Dr. RANI PRAVA NANDA

ASSISTANT PROFESSOR, CHEMSITRY,

DEPT. OF BASIC SCIENCES & HUMANITIES,

**GVPCEW** 

Date of workshop

: 04-12-2023

Workshop REPORT:

Topic: A ONE DAY Awareness programme on Intellectual Property Rights'
Lecture was organized on the topic "A ONE DAY Awareness programme on Intellectual

Property Rights"

by Dr. Rani Prava Nanda (Asst. Professor, Chemistry, Dept. of Basic Sciences & Humanities)

for the II year I semester B. Tech, CSE-3 students on 04-12-2023.

The workshop began with an explanation of the term 'Intellectual property rights and Patents' and the difference between invention, innovation and discovery. An overview about various components of IPR like patents, copyrights, trademarks, trade secrets, geographic indications, industrial design, semiconductor circuit layouts sighting examples of each category of IPR was given. The presentation was lucid and the examples given were from our day to day life. The importance of IPR and the ways in which IPR allows people to assert ownership rights on the outcomes of their creativity and innovative activity in this era of globalization, were discussed. The objectives of IPR protection are rewards, recognition, establishment of supremacy, protection of knowledge, capital creation, financial benefit and earning tangible profits. Ethical implications of patenting life saving drugs with special reference to the Covid vaccines development and pricing was discussed.

Several case studies were elucidated to drive home the point that complexity of an invention is not a criterion for patentability. Simple products like safety pin, car wiper or electric bulb were patented by inventors.

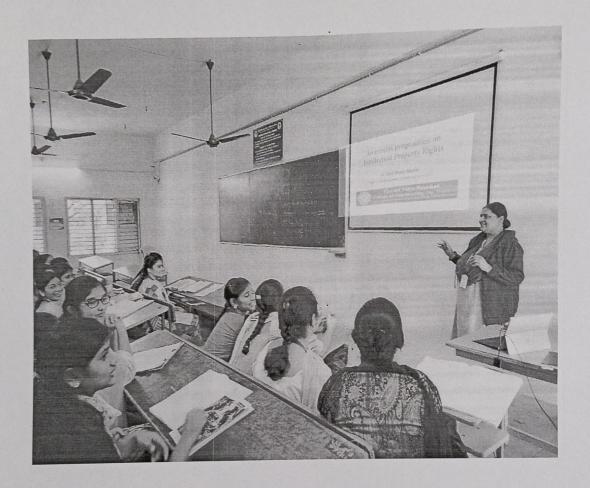


Signature

## GVP College of Engineering for Women

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### PROGRAM PHOTOS





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#### **Attendance Sheet**

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# Report on workshop "Developing an aptitude for Multi-Disciplinary Research"

A workshop titled "Developing an Aptitude for Multi-Disciplinary Research," held on 03/02/2024, aimed to equip the faculty of our G.V.P. College of Engineering for Women with essential skills and knowledge. The focus was on enabling them to effectively engage in research that spans multiple disciplines. The session focused on encouraging teamwork and finding innovative solutions by combining ideas from different fields. Participants learned about multidisciplinary, interdisciplinary, and transdisciplinary research. Prof. Dr. A. Subramanyam explained these concepts in a simple and clear way. Additionally, challenges commonly faced in multi-disciplinary projects, such as communication barriers and institutional silos, were discussed, and strategies for overcoming these obstacles were provided. The interactive nature of the workshop, along with expert insights shared by panelists, was particularly well-received by participants.

#### Highlights of the Session:

- Importance of teamwork across different fields.
- Combining ideas to solve problems creatively.
- Understanding multidisciplinary, interdisciplinary, and transdisciplinary research.
- Relevance of these research methods for global challenges.
- Prof. A. Subramanyam explained everything in a simple way.





MADHURAWADA, VISAKHAPATNAM -48

Prof. A.Subrahmanyam

Date:03-02-2024

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## GAYATRI VIDYA PARISHAD COLLEGE OF ENGINEERING FOR WOMEN Madhurawada :: Visakhapatnam – 530 048

Date: 03/02/2024

#### CIRCULAR

A workshop on Research Methodology entitled "Developing an Aptitude for Multi-Disciplinary research" by Prof. Dr. A. Subramanyam (Retd. Professor, Department of Physics, IIT Madras) is being organized in the college auditorium on 03-02-2024, at 2:00 PM in the college auditorium.

All the Faculty Members are required to attend the workshop.

PRINCIPAL
Principal
G V.P College of Engineering for Women
Madhulawada
Visakhapainam-rankas

#### Copy to:

- 1. Secretary- GVP, for information please
- 2. All Heads of Departments
- 3. All the Faculty

## GAYATRI VIDYA PARISHAD COLLEGE OF ENGINEERING FOR WOMEN Madhurawada :: Visakhapatnam – 530 048

Date: 26/08/2023

#### CIRCULAR

A workshop on Research Methodology entitled "How to publish in High-Impact Journals" by Prof. Dr. A. Subramanyam (Retd. Professor, Department of Physics, IIT Madras) is being organized in the college auditorium on 26-08-2023, at 2.00 P.M.

#### Session 1:

- ➤ Nature of Scientific Inquiry Scientific methods- Need for multi and interdisciplinary approach in Engineering.
- > Research Design Important aspect of Research Design

#### Session 2:

- > Developing Technical Writing Skills
- > Tips & Tricks for writing a scientific article with good impact.

All the Faculty Members are required to attend the workshop.

#### Copy to:

- 1. Secretary- GVP, for information please
- 2. All Heads of Departments
- 3. All the Faculty

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#### Workshop on Research Methodology

Topic: "How to Publish in High-Impact Journals"

Speaker: Prof. Dr. A. Subramanyam (Retd. Professor, Department of Physics, IIT Madras)

Date & Time: 26-08-2023, 2.00 P.M.

Venue: College Auditorium

A workshop on Research Methodology entitled "How to Publish in High-Impact Journals" was conducted on 26-08-2023, at 2.00 P.M. in the college auditorium for the faculty and students. Prof. Dr. A. Subramanyam, a retired professor from the Department of Physics at IIT Madras, provided valuable insights into the research process. The workshop proved to be highly informative and beneficial for faculty and research scholars. Prof. Subramanyam's expertise and engaging presentation style made the session insightful and engaging. The workshop provided valuable knowledge and practical skills that will undoubtedly enhance research productivity and publication success within the institution.

#### • Session 1:

- Nature of Scientific Inquiry: Explored the fundamental principles of scientific
  inquiry, emphasizing the importance of scientific methods and the growing need for
  multidisciplinary and interdisciplinary approaches in engineering research.
- Research Design: Highlighted the critical aspects of research design, guiding participants on formulating effective research plans.

#### • Session 2:

- Developing Technical Writing Skills: Provided practical tips and guidance on developing strong technical writing skills essential for effective research communication.
- Tips & Tricks for Writing a Scientific Article with Good Impact: Offered valuable strategies and techniques for writing impactful scientific articles that resonate with toptier journals.





#### MADHURAWADA, VISAKHAPATNAM -48

Prof. A.Subrahmanyam

Date:26-08-2023

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